

Redesign of a  
**mobile oxygen tank**  
for medical purposes

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proposal presentation

benjamin voss | 15 february 2008

# about me

Industrial Design grad student

Eindhoven University of Technology, The Netherlands



# about me

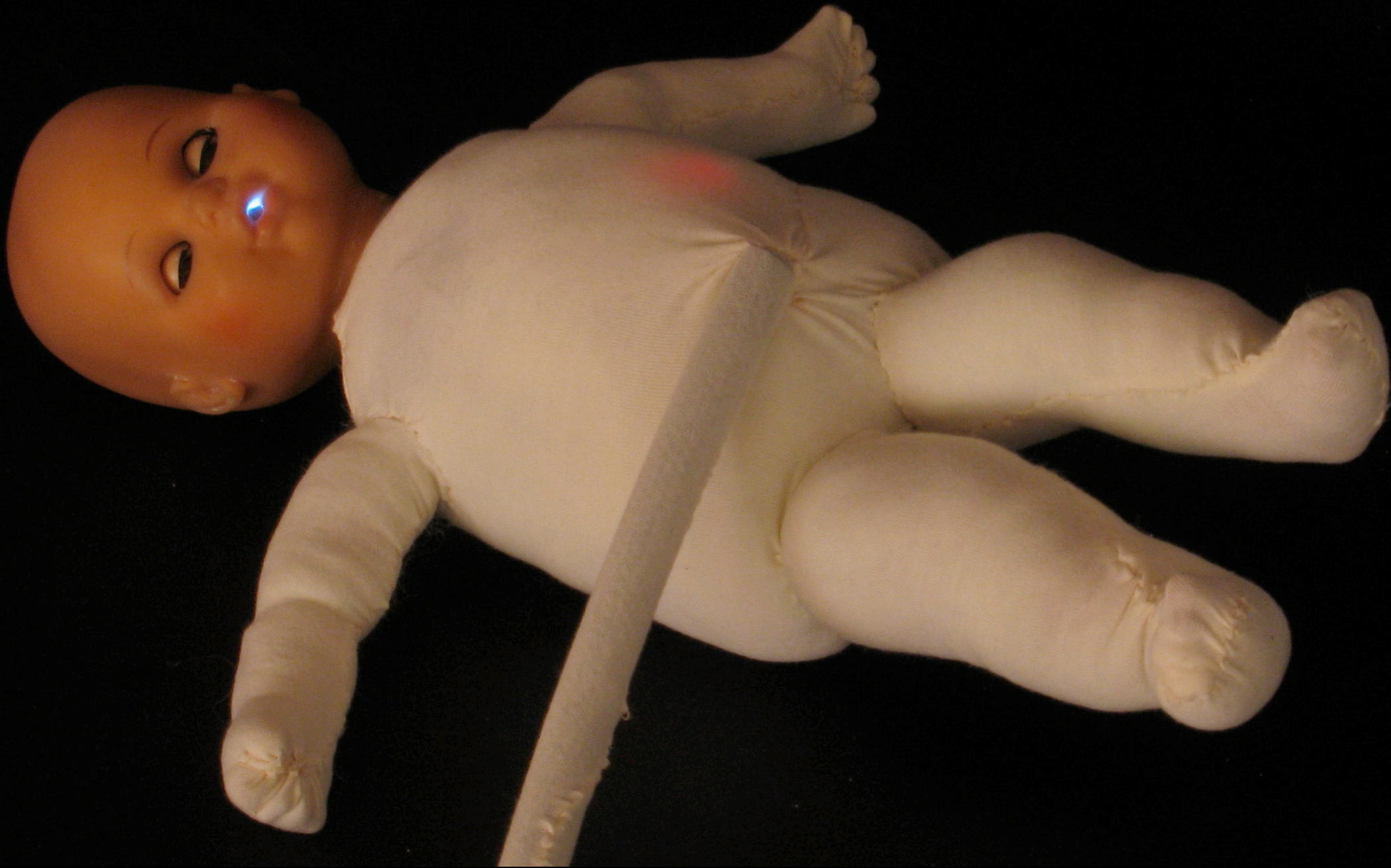
design for public institutions



# about me

design for public institutions

experience with projects for hospitals





# project goal

‘Design a **mobile oxygen tank** for medical purposes that **fits seamlessly into the transport process** and that **communicates its state** to the various stakeholders more effectively than the current design.’



# project aim

To **change** part of the **patient's and nurse's view** on the **hospital context**

approach

# approach

5 months project

February

March

April

May

June



# approach

5 months project

user research

February

March

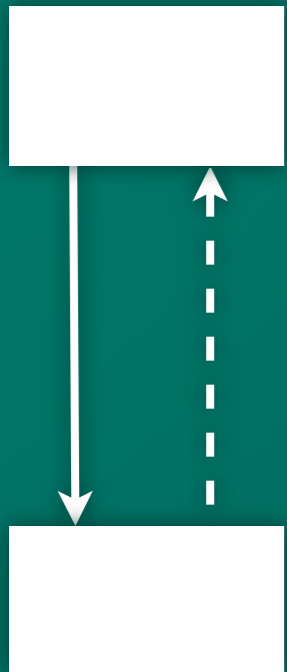
April

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# approach

5 months project



current situation

opportunities for  
improvements

user research

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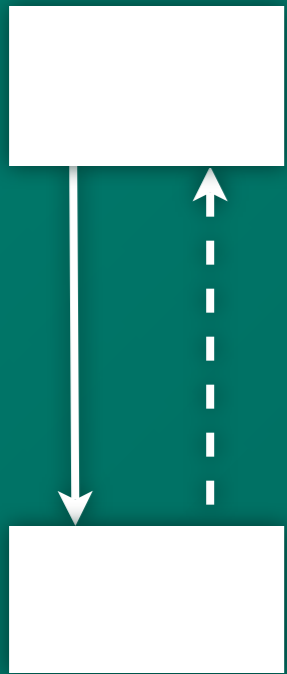
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5 months project



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ideation

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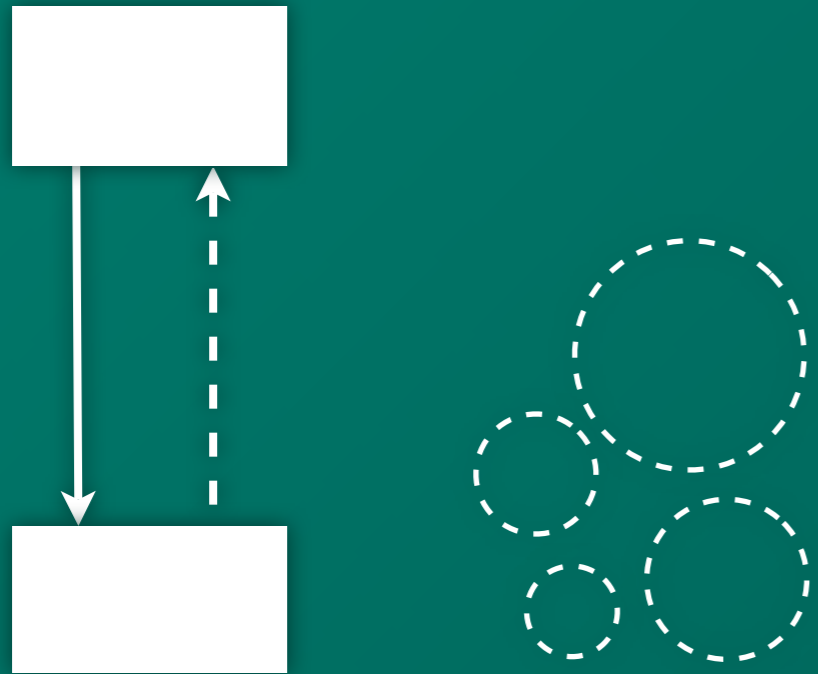
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# approach

5 months project



current situation

opportunities for improvements

3 to 5 good ideas

user research

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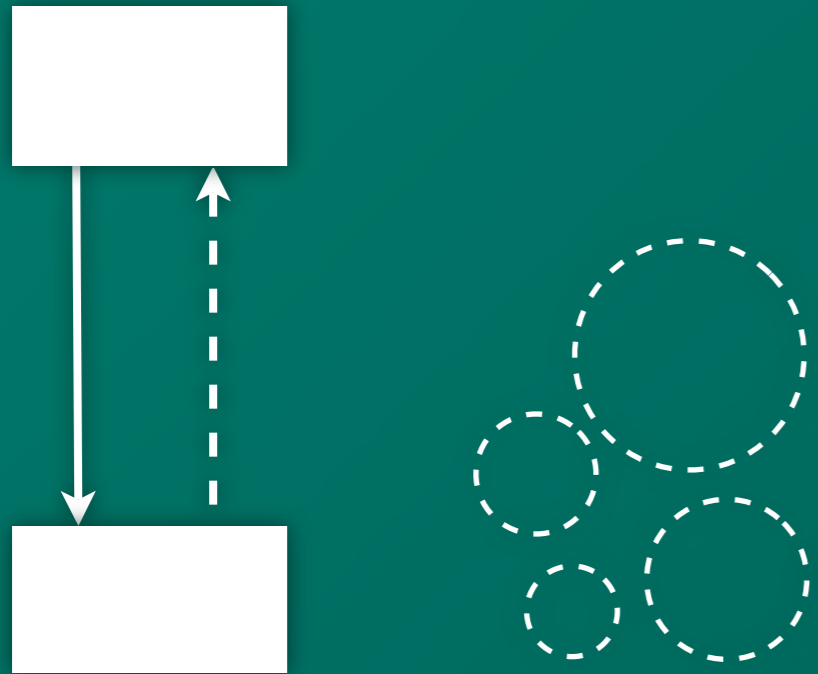
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# approach

5 months project



current situation

opportunities for improvements

3 to 5 good ideas

user research

ideation

concept development

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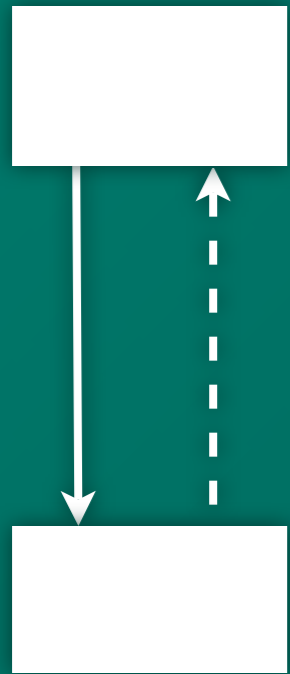
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# approach

5 months project



current situation  
opportunities for  
improvements

3 to 5 good  
ideas

3 to 5 strong  
concepts

user research

ideation

concept development

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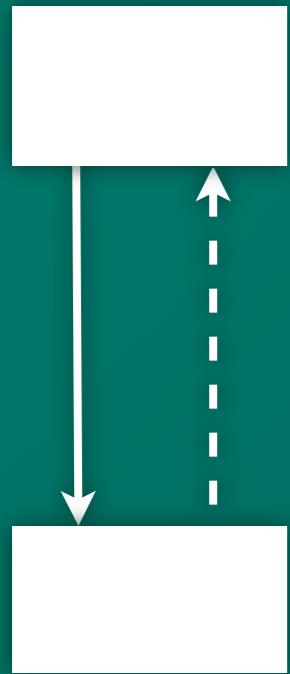
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# approach

5 months project



current situation  
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user research

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concept development

concept realization

February

March

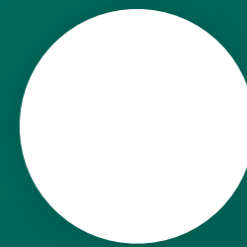
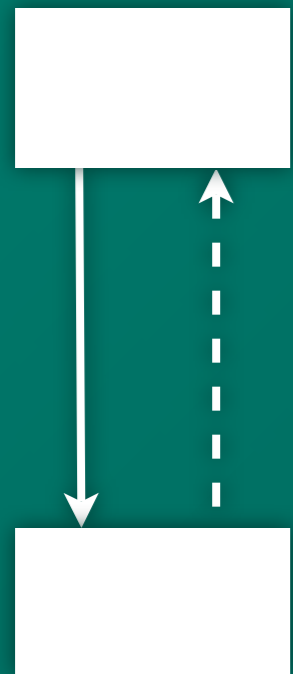
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# approach

5 months project



current situation  
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improvements

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ideas

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working prototype

user research

ideation

concept development

concept realization

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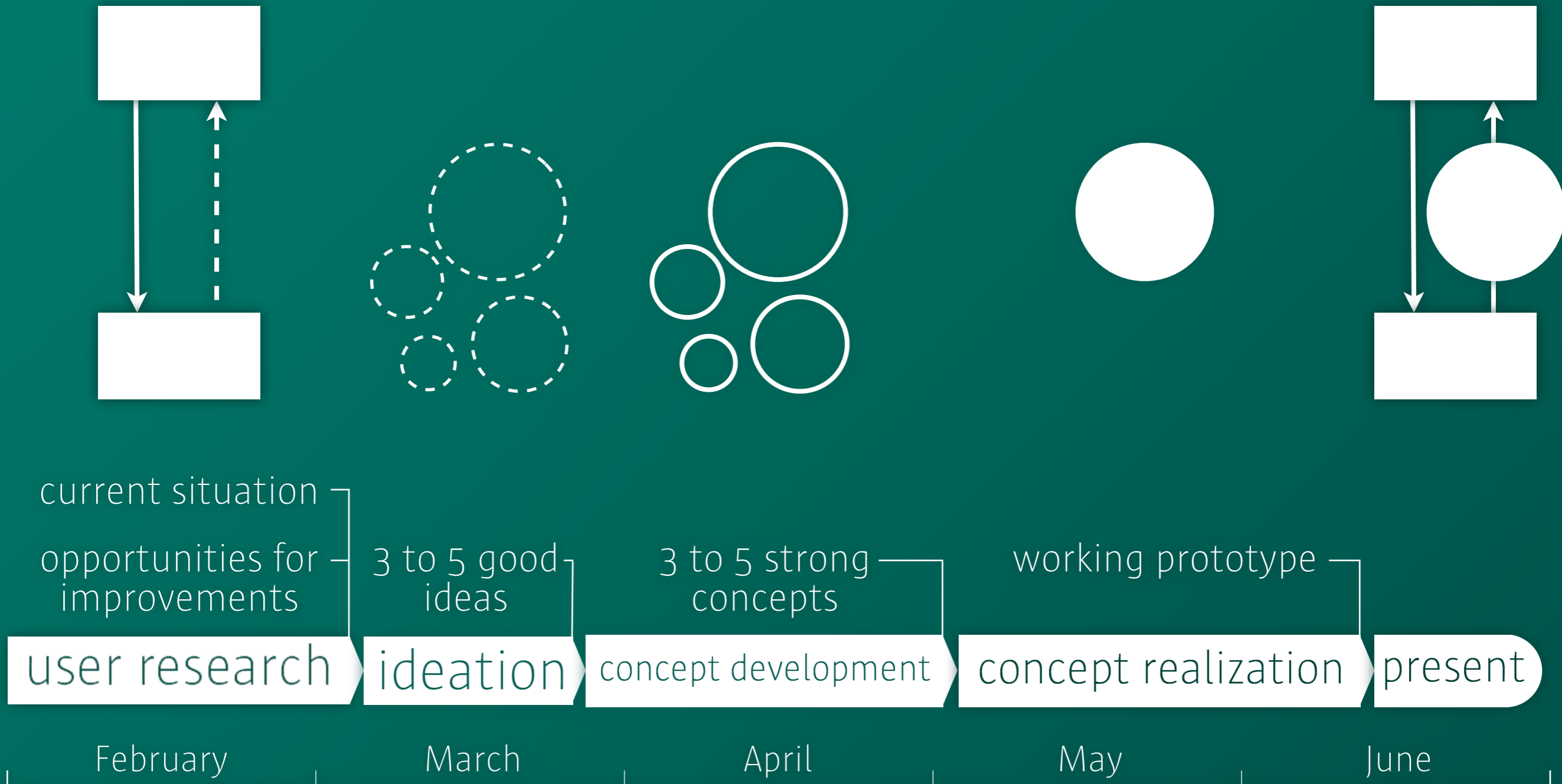
May

June



# approach

5 months project



# methods

observation



user research

ideation

concept development

concept realization

present

Research Methods

# methods

patients: diaries



user research

ideation

concept development

concept realization

present

# methods

nurses: contextual inquiry



user research

ideation

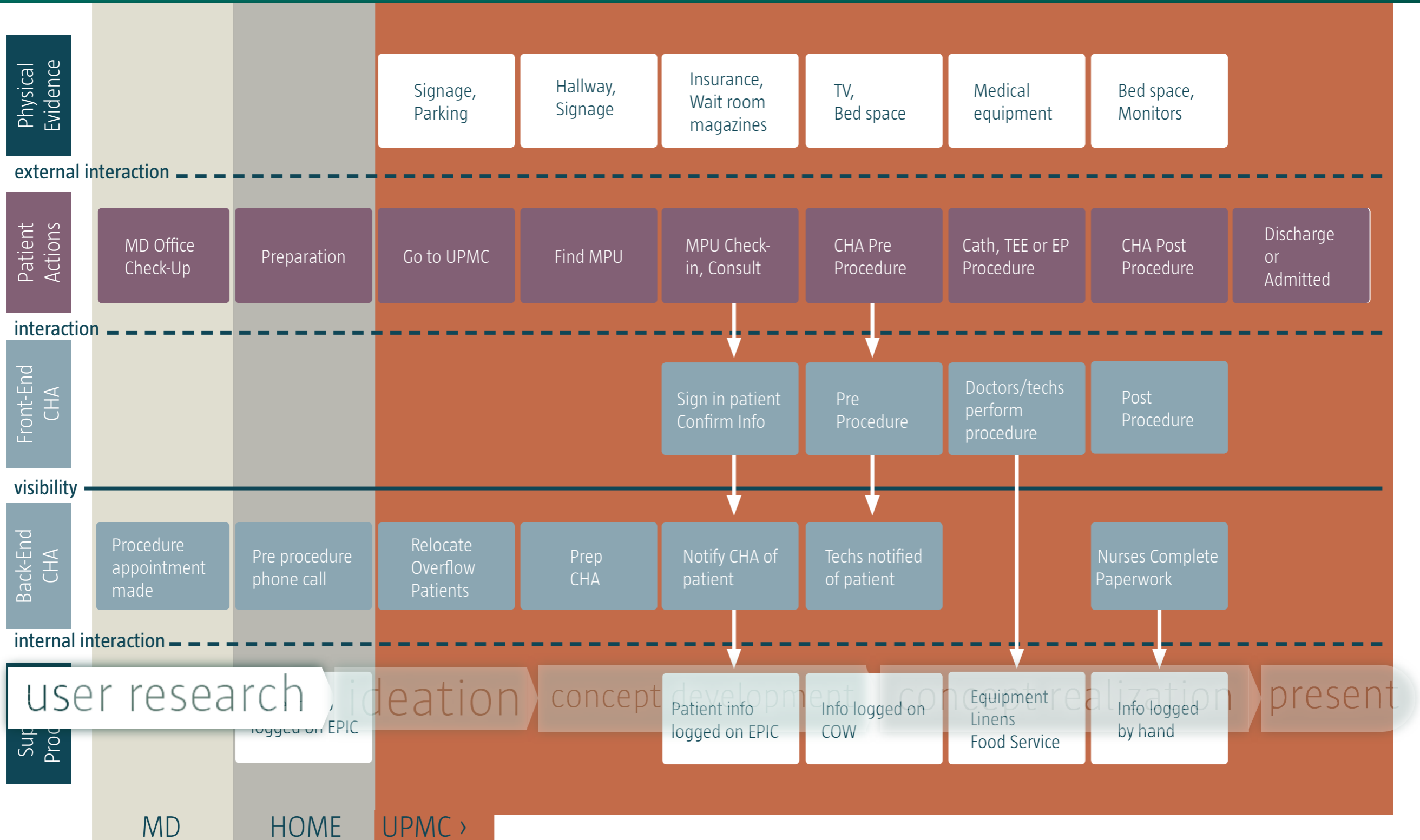
concept development

concept realization

present

# results

## service blueprint



# results

## scenario



user research

ideation

concept development

**The Patient Experience**

concept realization

present



# decision moments

presentation of concepts to  
research participants



user research

ideation

concept development

concept realization

present

# decision moments

presentation of final prototype at the hospital



The Patient Experience

user research → ideation → concept development → concept realization → present



# my questions to you (1/2)

who use this product?

where do they use it?

how long do they use it?

how long before it gets empty?

who produces it?

who is responsible for maintenance?

who is liable?

# my questions to you (2/2)

should I apply for a University of Pittsburgh IRB approval?

where should I apply for photo and video permission?

could you help me complete a UPMC badge request form?

which UPMC branch(es) is/are suitable for research?

thank you